

Mobile Testing

It's official: consumers spend more than 5 hours every day on mobile devices. The smartphone has become the go-to device for a wide range of activities including shopping, banking, job search, and many others.

As mobile use continues to rise, it's important that your mobile experiences offer consumers convenience, easy access, and near non-stop delight.

Test any experience on any mobile device

With technology that records everything your customers can share or show on their mobile device, you can gain insight on the widest range of experiences.

Test who, what, and how you want

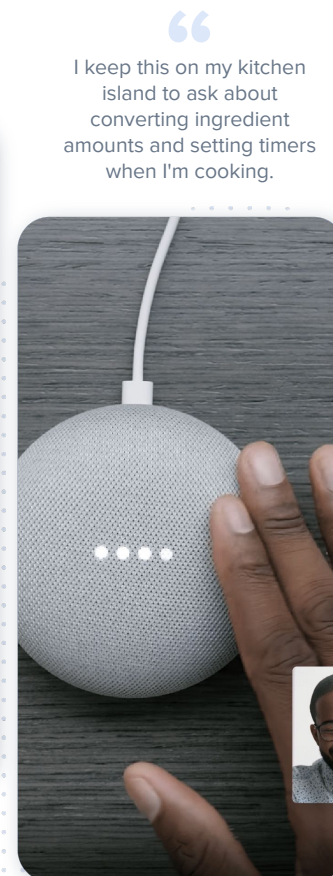
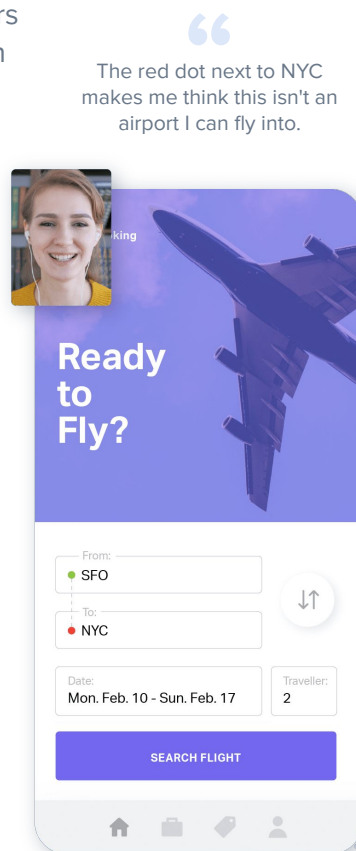
Customize your mobile tests using the audiences, experiences, and testing methods that help you gather the insights you need. Android or iOS, the UserTesting Panel or your audiences—you decide!

Get a holistic view of the full customer journey — across devices

Understand customers' go-to devices and unique behaviors for the different activities, goals, and moments in their lives.

Test unreleased apps— no SDK installation required!

We take care of SDK installation so you don't have to bother your technical teams. Just upload your IPA or APK files for unreleased apps to get feedback before you release out to the market.



Quickly create and launch your test to get feedback on any mobile experience, including:

- Mobile prototypes
- Unreleased and in-store apps
- Web-based experiences

Leverage the camera on participants' mobile devices for even more testing possibilities, such as:

- AR/VR experiences
- In-home testing, incl. voice devices
- "Out in the wild" testing

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The shift in mindset and the understanding that there is a nuance in how students use mobile is an important realization for Udemy. As a company, we had talked about mobile in the context of 'mobile versus desktop.' But really it's not binary — it's more of a spectrum. This enables us to think about mobile users through a new lens.



Partner with the market leader

With more than 1,500 subscription customers and powering more than half of the top 100 brands in the world, we have delivered human insights to over 35,000 companies to-date.



Products That Count

Best Product Award for Product Testing Innovation Segment



Silver Award for Front-Line Customer Service Team of the Year -Technology Industries



Leader in User Research Management Software

80%

of videos completed in 2 hours or less

About UserTesting

UserTesting is an on-demand human insight platform that quickly gives companies a first-person understanding of how their target audience behaves throughout any experience and why. To learn more, visit www.usertesting.com.